

Friday 27<sup>th</sup> March 2020

LO: To identify the persuasive features of a travel text.

**Choose the conjunctions:** Join each of the two simple sentences with an appropriate conjunction from the list. Try to use a variety of conjunctions and watch out for meaning!

where      before      after      until      since      when  
whenever      while      although      though      whether      as

For example: I want to go to the cinema. I am quite tired.

I want to go to the cinema, **although** I am quite tired.

1. He checked that the road was clear. He drove away.
2. It was extremely dark. The lights were switched off.
3. I can't be certain. We may change our plans if the weather is good.
4. The girls were eating burgers. We saw them at lunchtime.
5. I thought that he was the thief. I can't really be sure.
6. They have been much happier. They won the lottery last year.

Travel writing is an example of persuasive writing, the purpose - to persuade people to visit the country / location. Features of persuasive writing include:

- **Rule of 3:** repeat something three times to make the reader pay attention - *It's an exciting, thrilling and a roller coaster of a trip!*
- **Emotive language:** powerful words that stir emotion in the reader - *helpless, heartless, barbaric etc...*
- **Rhetorical questions:** questions that do not need an answer but make the reader think. *Could you let these poor dogs starve to death?*
- **Statistics:** providing evidence to prove to the reader that what you are saying is true! *99% of customers agree that...*
- **Personal pronouns:** using 'you' and 'we' to get the reader involved.

Your task today is to read through the text describing The Alps and highlight the different persuasive features used. You can either highlight the features in the text using the highlighting tool within the word document, or print the document and highlight/underline. Whichever method you choose, don't forget to include a key, so it is clear what you are highlighting.